Chance and Skill: Finding the Balance Game Design

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Consider the Target Audience

Who is the player?

- This is an important question, often the first one that a designer asks.
- Different players have different levels of tolerance for chance and skill.

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- Children are playing a game to have fun.
- That means that they hope to win and want to have a chance of beating anyone they're playing with, especially their parents.
- Beating anyone requires a lot of luck.

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- However, to make a game that is simple and compelling is quite complicated.
- Children younger than five may not yet possess the mental skills necessary to make strategic decisions or to keep track of resources in a game.
- Often, these games also allow children to disconnect from turn to turn so that each turn is about immediacy, not permanence and strategy.

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- However, to make a game that is simple and compelling is quite complicated.
- Does that mean that children can only play games that are purely luck based?
- No, if they are playing against each other where they are relatively evenly matched.
- The level of skill involved must go hand in hand with the degree of complexity.

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- Even a small random element can take some of the sting out of losing.

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- Again, the greater the luck in a game, the more even the playing field.

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- Others do have **some luck**, but the *skill elements outweigh* the luck.

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- These groups may contain a mix of young children, older children, competitive teenagers or adults, and social adults.
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- Some elements of skill with interesting decisions, to keep the adults entertained and engaged.

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The players are bored.

- There is too much luck in the game, or have too low frequency of interesting decisions.
- To fix this: convert some random elements to player decisions, or else shorten the length of the game.

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Some warning signals when observing playtesters:

The players are bored on all but their turn.

- Odds are your game isn't as immersive as it could be.
- To fix this: Find a way for players to engage with other players through gameplay, or else make turns shorter.

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Some warning signals when observing playtesters:

The players never become engaged, or seem confused about what to do.

- The game is too complicated, or that there are too many decisions, or there is too much information for the players to process.
- To fix this: Remove some decisions, automating them or making them random, or reduce the complexity of the rules in general.

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Some warning signals when observing playtesters:

One player beats all of the other players by a wide margin.

- This suggests the game has too many skill elements.
- To fix this: Add some randomness to the game, or add mechanics that make it easier for players who are behind to catch up.

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- When a twitch game exceeds a player's skill, it becomes luck.
- This means that adding an extremely difficult twitch element to a game can actually widen the gap between beginner and expert.

Combining Luck and Skill

Games may have elements of chance, twitch skill, or strategic skill, but one always has the strongest influence on the game's outcome.

Games that are primarily chance tend to fall into one of two categories: **children's games** and **gambling games**.

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- If those elements are **strong enough**, they can even *convert the game to being primarily skill-based*.
- Even the illusion of skill is enough to make some gambling games more interesting.
- Some players feel that winning or losing is always in their power, since they have free choice, and this adds a compelling element to an otherwise dull game.

It is difficult to add much luck or strategy to a primarily twitch-based game.

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- However, heavier strategy can be disruptive and can remove the player from the flow of the game.
- Twitch games are an adrenaline rush, and stopping the action so the player can strategize breaks the immersion in the gameplay.

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- Too much luck can take the thrill out of winning, if a player feels that he only won because of random events.
- The acceptable amount of luck to add depends on the target audience.
- Competitive gamers will generally tolerate only a small amount of luck, while social and family gamers can accept larger amounts.